

# Creative Identity

A Therapeutic Music and Expressive Arts Program for Adults with Intellectual and Developmental Disabilities



# **ABOUT US**

George Gilliam, a Music Therapist and professional jazz guitar recording artist, founded Creative Identity in Anaheim, CA (1996) to offer meaningful opportunities for adults with intellectual and developmental disabilities (IDD) to participate in the fine arts community.

In addition to serving the needs of our current program participants, our goal is to reach other persons with IDD and who have musical and artistic gifts who might otherwise be isolated in a restrictive environment that does not allow for their overall growth, and to provide for the development of their gifts and for an outlet to express them creatively and productively.

# MISSION STATEMENT

Creative Identity's mission is to assist in improving the quality of life of our program participants with developmental disabilities through participation in the therapeutic arts, specifically music therapy and the expressive arts, by providing therapeutic and educational interventions that increase independent thinking, self-initiative, and pre-vocational skills, as well as assist individuals in the expansion and development of their creativity and both personal and social responsibility

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# WHAT SETS US APART:

## **Biannual Concerts and Art Boutiques**

Each year, our program participants perform together in two community concerts, showcasing their skills, talents, and musical and artistic progress.

# **Community Partnerships**

Our program participants underscore the importance of social responsibility via their musical performances at various venues within the community include the Segerstrom Center for the Arts "All Abilities Festival" (pictured right).

# **Economic Opportunities**

Participants can earn commission from the sale of the artwork and ceramic ware at our annual concerts, weekly farmer's markets, and more!



"My son, Alex, is 31 years old and has moderate to severe intellectual delays because of his Down syndrome. There were many program options open to him during his school years, but post-high school graduation, the choices decreased dramatically. I have placed him in numerous day programs over the past decade. My son has been attending Creative Identity for 6 years now and I cannot overstate my relief and joy at finding this program which feels tailormade for him. As he has grown, Alex has lost interest in many of his childhood activities, but the one constant passion he has maintained has been his love of music. C.I. nurtures this passion daily and offers him opportunities to occasionally perform before live audiences, too, which he adores."

> - Cindy F. Segal. **Board Member and Parent**



# Scan QR code

Scan OR code to view a brief informative video about Creative Identity or visit https://youtu.be/XnHF8rHStTY



# PROGRAM SERVICES

Creative Identity is Orange County's premier music therapy and expressive arts day program serving adults with developmental disabilities.

We offer year-round services Monday - Friday between 8:30am - 2:30pm.

# **Music Therapy**

At the heart of Creative Identity is song! Guided by professional, Board Certified Music Therapists, our program participants find the melody of life.

Therapeutic goals include:

- Improving attention & participation
- Increasing self expression & decision making
- Increasing fine & gross motor coordination
- Improving social interactions & interpersonal skills

#### Life Skills

Our life skills classes empowers our program participants to feel more competent, confident, and independent within the community. Some of our classes include community safety, clients' rights, nutrition, exercise conflict resolution, money management, and academic skills.

# **Prevocational Training**

Our program participants can participate in Creative Identity's Prevocational Growth Initiative program. Program participants are able to earn commissions from the sale of their art and ceramic pieces at art exhibitions and local craft fairs. With staff coaching, program participants receive a practical education in interacting with the public by presenting their art to the community at large and making sales transactions.

## **Ceramics**

Our ceramics program is one of a kind! Our program participants' pieces are prepared on-site and fired in our kiln. We provide a supportive and encouraging environment where our program participants have the opportunity to experiment and meaningfully expand their artistic ideas. All of our glazes are non-toxic, lead free, and food-safe.

### **Expressive Arts**

Our expressive arts program instills the values of work, offers a chance for skill development, and cultivates a sense of pride for what they can do. Class include the mediums of paintings, drawing, ceramics, silk-painting, animation and photography and address individualized goals such as fine and gross motor skills, self-expression, stress management, and self-esteem. Participant artwork and ceramic ware has been featured at the Muzeo Museum and Cultural Center and VSA.

## **Learning Styles**

At Creative Identity is sensitive to the fact that each individual has a different way of learning. Our program incorporates visual, auditory, and kinesthetic learning tools to maximize each program participants' full potential of success. Our highly skilled and trained professionals used clinical and evidence-based interventions to accomplish personalized goals.